

Three Ways to Give



CASH



IN-KIND



VOLUNTEER

The Strawberry Festival accepts cash, in-kind, and volunteer contributions. In recognition of your generous gift, you will receive a custom promotional package that meets the needs of your organization. We also encourage our sponsors to make multi-year commitments and can offer a payment schedule to meet your budget. Donors will receive an invoice and receipt detailing their contributions for tax accounting purposes. Maryfest is a 100% volunteer based organization and we welcome additional volunteers and members. Come join the fun!

*We build sponsorships
to fit YOUR needs.*

Where it Goes

Your giving comes back to the community through Festival events, scholarships, and ambassadorship to surrounding communities. The funds help make it possible to award over \$30,000 in college scholarship and build an award winning float that will be showcased in over 28 parades in Washington, Oregon, and Canada.

Sources of Funding

All of the dollars needed to operate the Marysville Strawberry Festival come directly from local support through sponsorships, donations, operating revenues, and local grants. We receive no federal funding and your sponsorship provides a majority of our annual funds. As we are a 100% volunteer organization every dollar goes toward making an amazing community event.

We hope to speak to you soon to strengthen our celebration by welcoming you to the festival family of sponsors! For more information, please contact Carol Kapua, Judy Anderson, or Angie Miller at (360) 659-7664 or email sponsor@maryfest.com.

CONTACT INFORMATION

Maryfest, a Non Profit Corporation
PO BOX 855, MARYSVILLE, WA 98270

Phone: (360) 659-7664

Fax: (360) 651-9854

Website: www.maryfest.com

E-mail: sponsor@maryfest.com

*A Community Tradition
Since 1932*

Maryfest presents . . .



*Sponsorship
Opportunities*

Promotional Packages & Features

ALL Strawberry Festival sponsors receive:

- Recognition in our "Official Program" distributed the week prior to the festival to 35,000+ people.
- Recognition on the Festival Website.
- Company name in event program, if applicable
- Tickets to the VIP Reception and VIP Grandstands (Opal through Orca tiers only).

ORCA SPONSOR \$50,000+

- Full Page Color Ad on back of Official Program
- Company Logo on all printed materials (including T-Shirts).
- Banners (sponsor provided) displayed at Market in the Park, Grandstands, and the Carnival.
- Company Logo on Festival website with Link
- Company name mentioned in radio advertising
- 10'x20' booth space at front entrance of the Market in the Park **AND** Free entry as participant in the Grand Parade (Must complete applications by deadline for placement)

DIAMOND SPONSOR \$20,000—\$49,999

- Company Logo on the event material (if applicable)
- Banner (sponsor provided) displayed at the Market in the Park
- Company Logo on Festival website with Link
- Company name mentioned in radio advertising
- Company name listed as sponsor on festival poster
- 10'x20' booth space at the Market in the Park **AND** Free entry as participant in the Grand Parade (Must complete applications by deadline for placement)

EMERALD SPONSOR \$10,000—\$19,999

- Company Logo on the event material (if applicable)
- Banner (sponsor provided) displayed at the Market in the Park
- Company Logo on Festival website with Link
- Company name listed as sponsor on festival poster
- 10'x20' booth space at the Market in the Park **AND** Free entry as participant in the Grand Parade (Must complete applications by deadline for placement)

RUBY SPONSOR \$2,500—\$9,999

- Banner (sponsor provided) displayed at the Market in the Park
- Company Logo on Festival website
- 10'x10' booth space at the Market in the Park **AND** Free entry as participant in the Grand Parade (Must complete applications by deadline for placement)

PEARL SPONSOR \$500—\$2,499

- Banner (sponsor provided) displayed at the Market in the Park
- 10'x10' booth space at the Market in the Park **OR** Free entry as participant in the Grand Parade (Must complete application by deadline for placement)

OPAL SPONSOR \$250—\$499

FRIEND OF THE FESTIVAL \$25—\$249

IN-KIND DONATIONS

The total of your in-kind donation will determine your sponsorship level.

DEADLINE FOR PRINT APRIL 30th.

Festival Sponsor Benefits

High exposure, low cost, regional advertising and media exposure.

- Television and media exposures
- Hundreds of thousands of exposures to television views during parade week
- Exclusive parade webcasting
- Parade broadcast locally on TV3 and Comcast.
- Countless exposure on KISS and KRKO.
- Event Exposures
- 100,000+ exposures to parade spectators
- 25,000+ exposures to market spectators
- Over 45,000+ exposures to attendees at other Strawberry Festival Events (including the Carnival).
- Appreciation from our Marysville Strawberry Festival volunteers,

Marysville Demographics

Population	25,315
Persons under 5 years old,	6.8%
Persons 18 years old and over	74.3%
Persons 65 years old and over	12.4%
Female persons	50.9%
Families (non single residents)	73.5%

** Per 2000 Census
www.census.gov

Note: On Dec. 30,2009 Marysville completed an annexation adding approximately 20,048 people. **Total Population = 45,363**